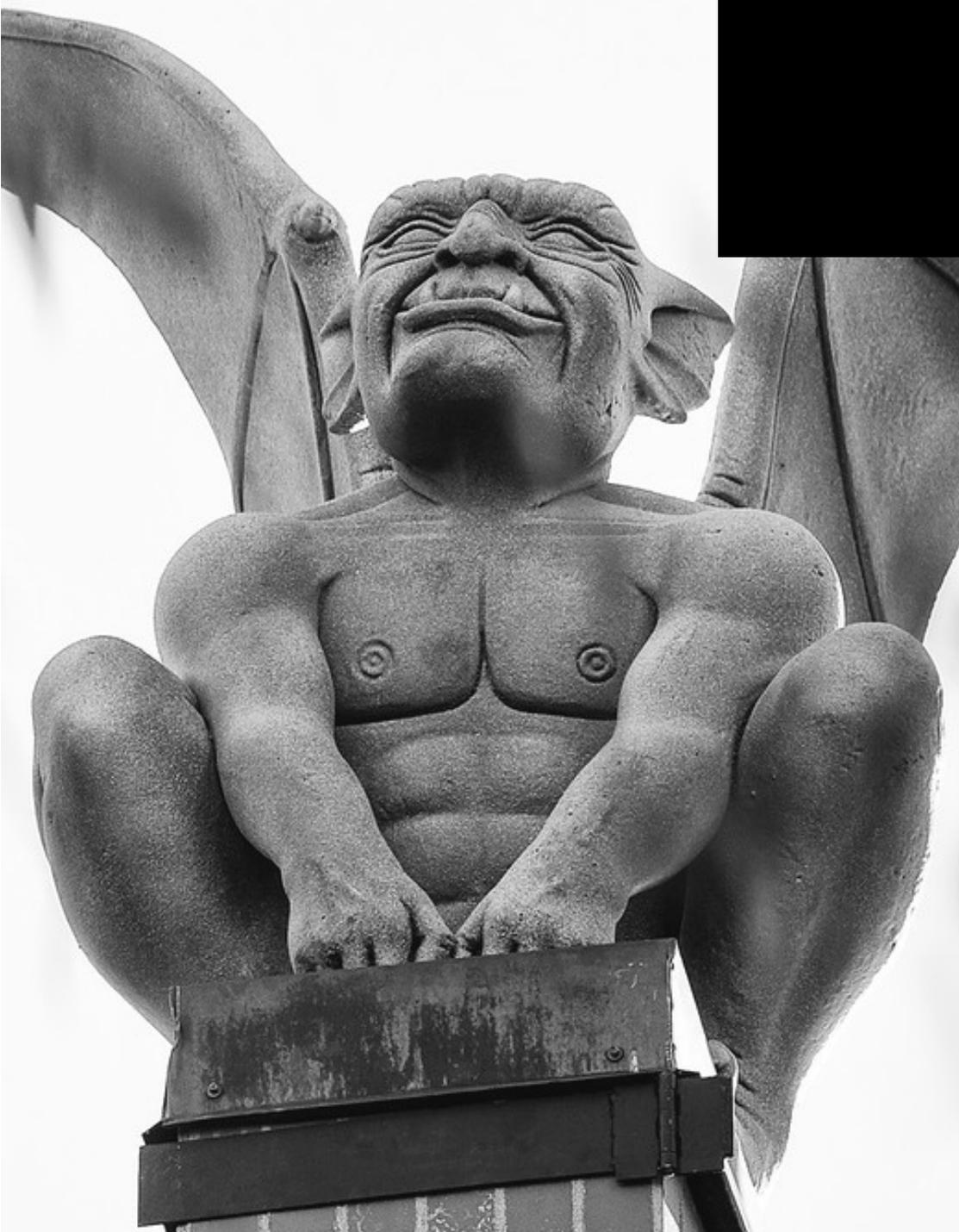




ED-GEYER HORROR SHOW

October 11-13, 2019 | Telluride, CO

2019 Sponsorship Deck



“20 COOLEST FILM FESTIVALS”

MOVIEMAKER MAGAZINE

The Telluride Horror Show, Colorado’s first and longest-running horror film festival, returns for its 10th edition October 11-13, 2019.

Every year, the festival attracts the latest & best horror films from around the world and attendees from all over the country for an incredible gathering of genre film fans in the world-famous mountain resort town of Telluride, Colorado. For three days and nights, experience an eclectic mix of horror, suspense, thriller, dark fantasy, sci-fi and dark comedy in Telluride’s unique theaters, with many of the films showing for the first time in the US.

The festival line-up offers over 20 feature films, more than 50 short films, special programs, guests, and events. If you love genre films then you can’t miss this fest.

“THIS THREE-DAY HORROR FILM FESTIVAL SHOULD BE ON EVERY TO-DO LIST FOR THOSE WHO CRAVE SLASHER FLICKS, CREATURE FEATURES AND ALL THINGS FRIGHTENING.”

- 303 MAGAZINE



WELCOME TO

THE HORROR SHOW

“Kinky thrills are provided knowing that nestled deep within the humbling, operatic grandeur that is Telluride, horrific, taboo-smashing entertainments of every sort are unspooling across screens in front of the wide eyes of bolder cinema fans seeking to be scared. There’s no other dichotomy like this at work in any other horror festival I’ve attended or am aware of. It’s a thing of twisted beauty.”

Chris Alexander
Fangoria Magazine

“A SMORGASBORD OF HORROR GOODNESS”

- BLOODY DISGUSTING

AT A GLANCE

Attendees come from all over the country, making the pilgrimage to Telluride to celebrate the past, present, and future of horror. All age groups attend, from every walk of life.

Film selections are chosen from all over the world. We are able to select the “best of the best” from the festival circuit.

Keeping in the Telluride tradition, our festival is a low key, intimate event. No red carpets, competitions, or prizes. Just a pure celebration of the films and filmmakers. Guests, press, sponsors, and patrons mingle together, without the arbitrary VIP divide found at so many other film festivals.

A photograph of Greg McLean, a man with short, light-colored hair, wearing a dark leather jacket over a dark shirt. He is sitting on a blue chair, holding a microphone in his left hand and gesturing with his right hand raised. The background is a red wall with a textured pattern.

GREG MCLEAN

DIRECTOR: JUNGLE, WOLF CREEK, THE BELKO EXPERIMENT

VENUES

“THE TELLURIDE HORROR SHOW IS PARADISE FOR HORROR FANS. YOU GET TO WATCH AN INCREDIBLE SLATE OF SHORT AND FEATURE FILMS AND HANG OUT WITH HORROR FILMMAKERS AND WRITERS ALL WHILE IN THE MIDDLE OF THE ROCKY MOUNTAINS, ONE OF THE MOST BEAUTIFUL PLACES ON EARTH. EVERY HORROR FAN SHOULD BOOK THIS TRIP.” -PAUL TREMBLAY, GUEST AUTHOR

(A HEAD FULL OF GHOSTS, THE CABIN AT THE END OF THE WORLD)

THREE UNIQUE THEATRES IN DOWNTOWN TELLURIDE

All venues are within a short walking distance of each other, truly setting Telluride Horror Show apart from other film festivals.

PALM THEATRE



Capacity: 587

Hosts 12 Screenings

SHERIDAN OPERA HOUSE



Capacity: 230

Hosts 14 Screenings

NUGGET THEATRE



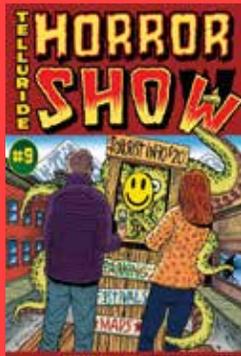
Capacity: 160

Hosts 15 Screenings

Total Butts-in-Seats Capacity: 11,000+

**“WANT A KILLER TIME AT A FILM FESTIVAL?
THEN WE RECOMMEND YOU CHECK OUT THIS
YEAR’S TELLURIDE HORROR SHOW”
- ENTERTAINMENT WEEKLY**

MARKETING ASSETS



PRINT

Official Poster and Postcard

Distributed in select regions by street teams

Official Festival Program

2,000 printed, distributed at festival



ONLINE

Official Website:

www.telluridehorrorshow.com

Over 25,000 unique annual visitors



SOCIAL MEDIA

Facebook: 56,000+ followers

Twitter: 5,000+ followers

Instagram: 11,000+ followers

PRESS DISTRIBUTION

General Email List: 5,000+

Press Email List: 450+ media outlets

MEDIA COVERAGE

Key Festival Coverage:

Entertainment Weekly, Indiewire, Dread Central, Bloody Disgusting, Fangoria, Denver Post, Modern Horrors, and many more...

FILM SUBMISSIONS

In 2018, Telluride Horror Show received nearly 1,000 film submissions. Submissions are accepted via FilmFreeway.

HORROR SHOW

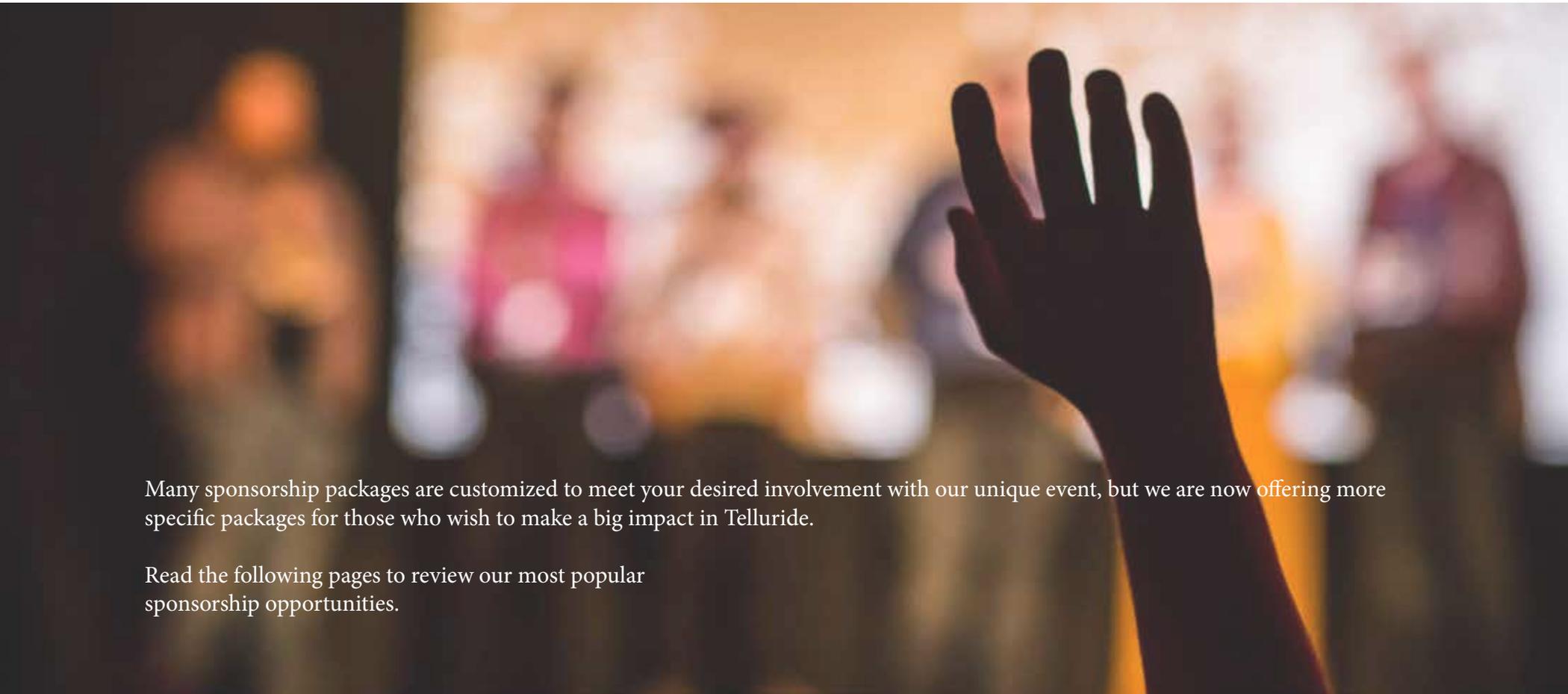
Unlike other genre film festivals, the Horror Show isn't backed by large theatre chains, government funding or deep-pocketed investors.

This festival is a labor of love by Festival Director Ted Wilson, who (along with his team of dedicated film fans) has grown the event modestly and organically with minimal outside support. The Horror Show stands the test of time and has outlasted every other horror festival in the state thanks to Ted's humble approach, and is quickly earning its right to stand alongside "the giants." We are confident that by teaming up with the right businesses, Telluride Horror Show will be well on its way to becoming one of the largest and most respected genre film festivals in the world.



SPONSORSHIP OPPORTUNITIES

FROM SPONSORING A SCREENING TO SUPPORTING THE ENTIRE FESTIVAL



Many sponsorship packages are customized to meet your desired involvement with our unique event, but we are now offering more specific packages for those who wish to make a big impact in Telluride.

Read the following pages to review our most popular sponsorship opportunities.



PRESENTING SPONSOR

\$15,000 SPONSORSHIP

THE LONG AND SHORT OF IT

Exclusive “presented by” sponsorship, with every mention of Telluride Horror Show including “presented by [your company].” Your brand will be intimately associated with everything Telluride Horror Show related and will accompany all promotional materials.

THE BENEFITS

- Telluride Horror Show, presented by [your company]
- Your company’s logo will be joined to the Telluride Horror Show logo
- Your company’s logo prominently displayed in the Hospitality area
- Your company’s logo prominently displayed at the top of TellurideHorrorShow.com
- Your company’s logo prominently displayed on the festival posters
- Your company’s logo prominently displayed on Telluride Horror Show 2019 festival programs (2,000 copies)
- Your company’s logo on all passes and tickets
- Your company’s logo on Telluride Horror Show’s Facebook profile image
- Your company’s name will be included on important social media posts, like line up announcements
- Opportunity to say a few words at the screening of your choice
- 10 three-day passes
- Your company’s logo will be displayed at all the festival’s official venues as a prominent part of our official festival screen wash
- Continuous shout-outs on social media (70,000+ followers)

PALM THEATRE SPONSOR

\$6,000 SPONSORSHIP



THE LONG AND SHORT OF IT

During the festival, you will be the exclusive presenter of every film screening at the 587-seat Palm Theatre. Your brand will be proudly supporting these films and your company's name and logo will be included on all of the promotional materials for the Palm.

THE BENEFITS

- Your company is the exclusive presenter of every screening at the Palm Theatre
- Your company's logo will be prominently and exclusively displayed on the Palm's screen prior to all films and during Introductions and Q&A's
- Opportunity to say a few words at the Palm's opening film
- 8 three-day passes
- Your company's logo will appear on both the Sponsors and Venues page of telluridehorrorshow.com
- Your company's logo displayed on the Sponsors page of the Telluride Horror Show 2019 festival programs, as well as alongside the Palm section of the official schedule (2,000 copies)
- Your company's logo will be displayed at all the festival's theatres as a part of our official festival screen wash
- Shout-out on social media (70,000+ followers) upon confirmation of partnership



SHERIDAN OPERA HOUSE SPONSOR

\$3,000 SPONSORSHIP

THE LONG AND SHORT OF IT

During the festival, you will be the exclusive presenter of every film screening at the 230-seat historic Sheridan Opera House. Your brand will be proudly supporting these films and your company's name and logo will be included on all of the promotional materials for the Opera House.

THE BENEFITS

- Your company is the exclusive presenter of every screening at the Sheridan Opera House
- Your company's logo will be prominently and exclusively displayed on the Opera House's screen prior to all films and during Introductions and Q&A's
- Opportunity to say a few words at the Opera House's opening film
- 6 three-day passes
- Your company's logo will appear on both the Sponsors and Venues page of telluridehorrorshow.com
- Your company's logo displayed on the Sponsors page of the Telluride Horror Show 2019 festival programs, as well as alongside the Opera House section of the official schedule (2,000 copies)
- Your company's logo will be displayed at all the festival's theatres as a part of our official festival screen wash
- Shout-out on social media (70,000+ followers) upon confirmation of partnership



NUGGET THEATRE

SPONSOR

\$2,000 SPONSORSHIP

RESERVED

THE LONG AND SHORT OF IT

During the festival, you will be the exclusive presenter of every film screening at the 160-seat historic Nugget Theatre. Your brand will be proudly supporting these films and your company's name and logo will be included on all of the promotional materials for the Nugget.

THE BENEFITS

- Your company is the exclusive presenter of every screening at the Nugget Theatre
- Your company's logo will be prominently and exclusively displayed on the Nugget's screen prior to all films and during Introductions and Q&A's
- Opportunity to say a few words at the Nugget's opening film
- 4 three-day passes
- Your company's logo will appear on both the Sponsors and Venues page of telluridehorrorshow.com
- Your company's logo displayed on the Sponsors page of the Telluride Horror Show 2019 festival programs, as well as alongside the Nugget section of the official schedule (2,000 copies)
- Your company's logo will be displayed at all the festival's theatres as a part of our official festival screen wash
- Shout-out on social media (70,000+ followers) upon confirmation of partnership

VISITING FILMMAKER SPONSORS

\$1,750 SPONSORSHIP



THE LONG AND SHORT OF IT

Your brand will be proudly supporting the festival's "Visiting Filmmakers" program. This non-exclusive sponsorship supports the festival's mission to bring in more guests for special programs and Q&As.

THE BENEFITS

- Opportunity to distribute your company's promotional materials to visiting filmmakers and general attendees at PASS PICK-UP at Festival Hospitality (1,500+)
- Opportunity to distribute your company's promotional merchandise to visiting filmmakers (50+)
- Invitation to Thursday night's private reception with visiting filmmakers and festival staff
- 4 three-day passes
- Your company's logo will appear on both the Sponsors and Feature Films page of telluridehorrorshow.com
- Your company's logo displayed on the Sponsors page of the Telluride Horror Show 2019 festival programs, as well as in the Feature Films section of the printed program (2,000 copies)
- Your company's logo will be displayed at all the festival's theatres as a part of our official festival screen wash
- Shout-out on social media (70,000+ followers) upon confirmation of partnership

SUPPORTING SPONSORS

\$750+ SPONSORSHIP

Our most customizable program, Supporting Sponsors can tailor their benefits depending on their desired involvement and level of support. Some examples of general benefits are as follows:

LOGO RECOGNITION

Sponsors page of our website
Sponsors page of the official 2019 festival program
Sponsors screen of the official screenwash, which will be rolling prior to every screening in all 3 venues

OTHER RECOGNITION

Mentions from hosts before screenings
Ad in the official festival program

FESTIVAL PASSES

2+ transferrable 3-day passes, providing access to all films and events



JOHN CARROLL LYNCH
ACTOR: THE INVITATION, AMERICAN HORROR STORY



SPECIAL SCREENING
KILLER KLOWNS FROM OUTER SPACE
WITH DIRECTOR STEPHEN CHIDO

OPPORTUNITIES FOR 2019

SCREENING SPONSORS

THE LONG AND SHORT OF IT

Be the official sponsor of the screening(s) of your choice! Screening Sponsors receive logo recognition on an exclusive "This Showing Presented By" screenwash, as well as a special shout out from the host while introducing the film, plus two reserved seats for your screening.

THE OPTIONS

\$500 Sponsorship

Secret Screenings*

*if applicable

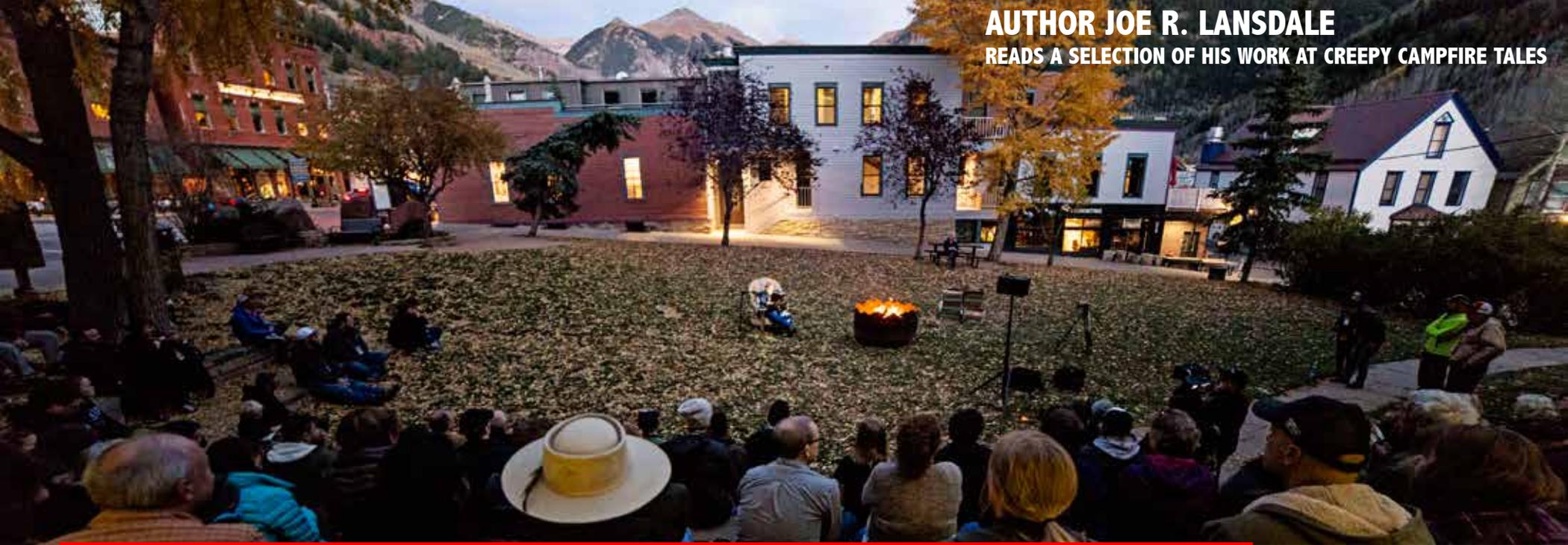
..... \$350 Sponsorship

..... Prime Time Screenings

..... \$200 Sponsorship

..... Day Time Screenings

AUTHOR JOE R. LANSDALE
READS A SELECTION OF HIS WORK AT CREEPY CAMPFIRE TALES



EVENT SPONSORS

During the festival, you will be the exclusive presenter of the Special Event of your choice. Your brand will be proudly supporting your event and your company's name will be included on all of the promotional materials for that event, in addition to logo recognition on the EVENTS page of both our website and the official 2019 festival program. Promotional materials for your company may be exclusively distributed at your supported event.

- THE PIG ROAST \$1000 SPONSORSHIP** | MOST POPULAR EVENT! ATTENDEES GATHER FOR FREE PIG & SIDES
- CREEPY CAMPFIRE TALES \$500 SPONSORSHIP** | A FIRESIDE READING FROM OUR GUEST AUTHOR
- ICE SCREAM SOCIAL \$500 SPONSORSHIP** | DESSERT AND MINGLING WITH FILMMAKERS AND GUESTS
- LAST CALL AT THE LAST DOLLAR \$500 SPONSORSHIP** | CLOSING PARTY AT A HISTORIC SALOON
- HORROR TRIVIA \$350 SPONSORSHIP** | SIX ROUNDS OF TRIVIA WITH PRIZES FOR THE WINNING TEAM (RESERVED)
- KILLER KARAOKE PARTY \$350 SPONSORSHIP** | A LIVELY KARAOKE PARTY IN THE INFAMOUS SHOW BAR



DIRECTOR HENRY SELICK
CUTS THE CAKE AT THE ICE SCREAM SOCIAL

PAST & PRESENT SPONSORS



BIRTH. MOVIES. DEATH.



SONY®
make.believe



SHUDDER

SPANK
the
YETI

Telluride Alpine
Lodging

ACamera

WIRE
CENTRAL

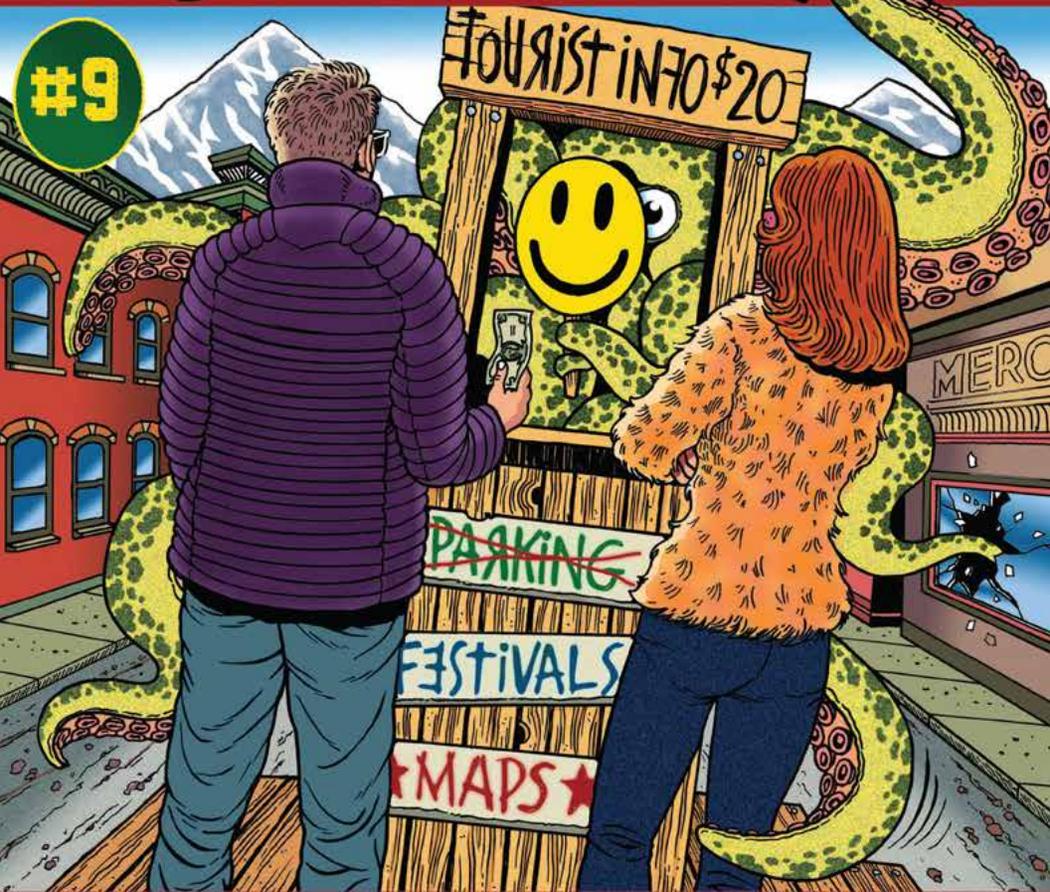


FilmFreeway



FANGORIA

TELLURIDE HORROR SHOW



OCTOBER 12-14, 2018 TELLURIDE, COLORADO

3-DAY HORROR FILM FESTIVAL

FOR TICKETS, INFO AND DISCOUNTED LODGING VISIT WWW.TELLURIDEHORRORSHOW.COM

PAST EDITIONS

TAKE A LOOK AT OUR PAST FESTIVALS

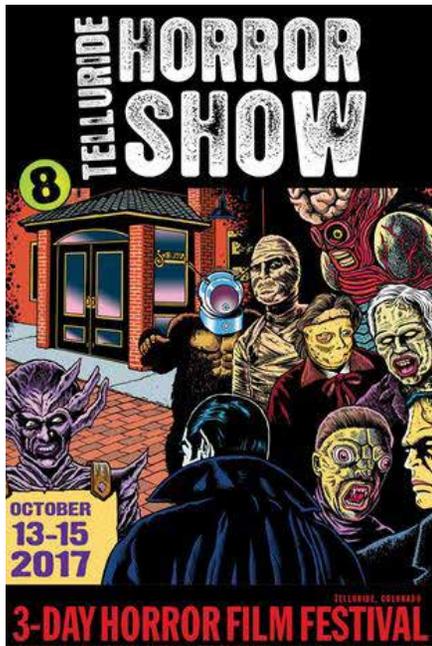
9TH EDITION

OCTOBER 12-14, 2018

In 2018, the Telluride Horror Show grew again, retaining its place as one of the largest attended genre film festivals in the world. Industry sponsors included Fangoria and Shudder. Feature films included the highly-anticipated movies *Anna and the Apocalypse*, *CAM*, *Lords of Chaos*, *OPEN 24 HOURS*, *Possum*, *Terrified*, *The Boat*, *The Dark*, *The Dead Center*, *The Guilty*, *The Witch in the Window*, *Tigers Are Not Afraid*, and *You Might Be the Killer*. Features with U.S. premieres at the festival were *DeadTectives*, *Heretiks*, *Mega Time Squad*, *The Cleaning Lady*, and *The Head*. Special presentations included a 30th Anniversary screening of *Killer Klowns from Outer Space* with director Stephen Chiodo. Over 60 short films were presented in seven themed blocks, with every shorts program having sold-out crowds. Special events included our annual Pig Roast, Creepy Campfire Tales, conversations, and book signings with guest authors Paul Tremblay and Jeremy Robert Johnson, Ice Scream Social, Killer Karaoke Party, Virtual Reality Experience, and Horror Trivia presented by Who Goes There Podcast. Over fifty filmmakers and guests were in attendance for intros and Q&As.

PAST EDITIONS

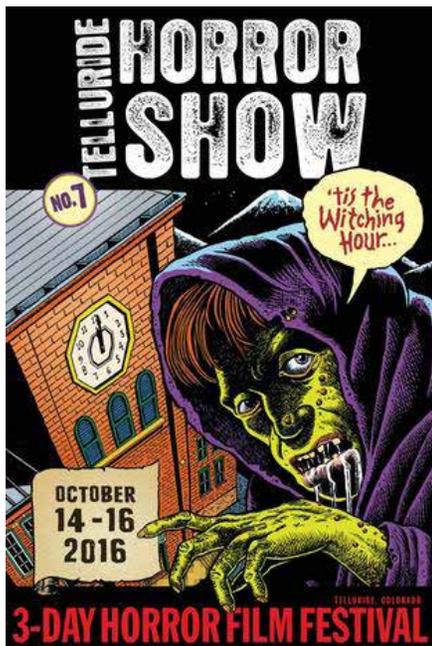
Take a look at our past festivals



8TH EDITION

OCTOBER 13-15, 2017

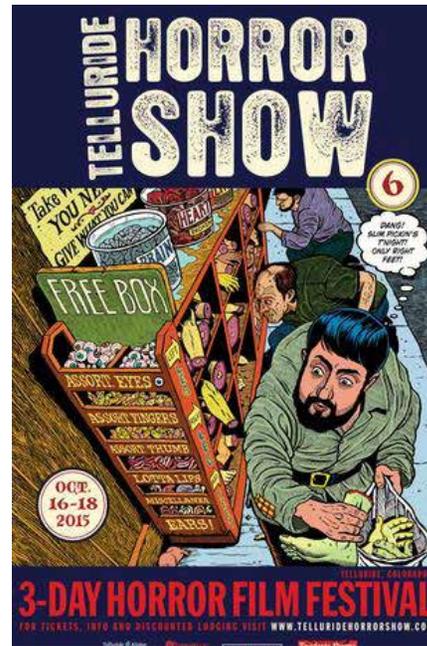
In 2017, THS added a new third venue to accommodate the growing crowds, officially making it one of the largest genre film festivals in the world. Feature films included the U.S. premiere of Patrick Brice's "Creep 2" plus Greg McLean's "Jungle", with both directors in attendance. Other highly-anticipated films were "Tragedy Girls", "Downrange", "Mayhem", "78/52", "Trench 11", "Cold Hell", "The Endless", "Psychopaths", "Housewife", and "Victor Crowley". "What the Waters Left Behind", "Cold Ground", "Dead Ant", "Borley Rectory", "Derelicts", "Confessions of a Serial Killer", "Eat Locals", "Frazier Park Recut", "Desolation", and the Friday the 13th fan film "Never Hike Alone" rounded out the feature film line-up. 60 short films were presented in six themed blocks, with every shorts program having sold out crowds.



7TH EDITION

OCTOBER 14-16, 2016

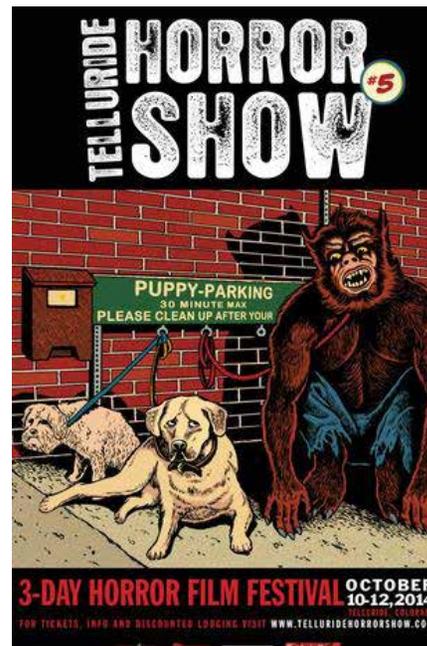
In 2016, the festival SOLD OUT in advance, providing packed houses for every screening. Our "Secret Sunday Shows" (surprise screenings of highly-anticipated films) were "The Autopsy of Jane Doe", "Raw", and "Safe Neighborhood". Features included the World Premieres of "Terrifier" and "#Screamers", the North American Premieres of "Ibiza Undead" and "Kill Command", plus Morgan Spurlock's "Rats", "A Dark Song", "Another Evil", "Beyond The Walls", "Here Alone", "Man Underground", "Sadako VS. Kayako", "Spring Break Zombie Massacre", "The Eyes of My Mother", "The Girl With Two Faces", "The Windmill", "Trash Fire", and "We Are The Flesh". Special presentations included Don Coscarelli's "Incident On and Off A Mountain Road" with acclaimed genre author Joe R. Lansdale in attendance.



6TH EDITION

OCTOBER 16-18, 2015

In 2015, increasing attendance continued, with most screenings sold out. Features included "Bone Tomahawk", "The Devil's Candy", "German Angst", "Hell House, LLC" with director Stephen Cognetti, "Howl", "Inner Demon", "The Mind's Eye" with director Joe Begos, "Nina Forever", and "Sensoria". US premieres included "The Funhouse Massacre" with director Andy Palmer and "The Interior". Other favorites: "III", a presentation of "The Nightmare Before Christmas" with director Henry Selick, "The Invitation" with John Carroll Lynch in person, an exclusive look at "Return of the Living Dead", a secret screening of "Baskin", along with "He Never Died", "Body", "The Hallow", "Darling", "Landmine Goes Click", and "They Look Like People". A record 46 short films were programmed.



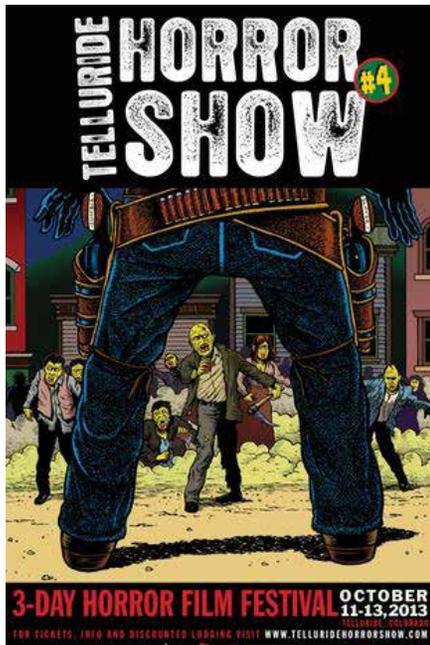
5TH EDITION

OCTOBER 10-12, 2014

In 2014, the Telluride Horror Show enjoyed sold-out shows and full theaters for the majority of the programs. Feature films included "ABCs of Death 2", "The Babadook", "Creep", "Spring", "Suburban Gothic", "The Houses October Built", "The Boxtrolls", "WolfCop", and many more, solidifying the Telluride Horror Show's role as an important stop on the festival circuit for major indie horror films. Four dedicated shorts programs saw capacity crowds as the festival continued its tradition of treating our shorts programs as major events. Over 33 short films were selected for the 2014 festival. Many of the talented cast & crew behind both the features and shorts were in attendance for lively Q&As. All in all, our best year yet, with incredibly enthusiastic attendees and guests.

PAST EDITIONS

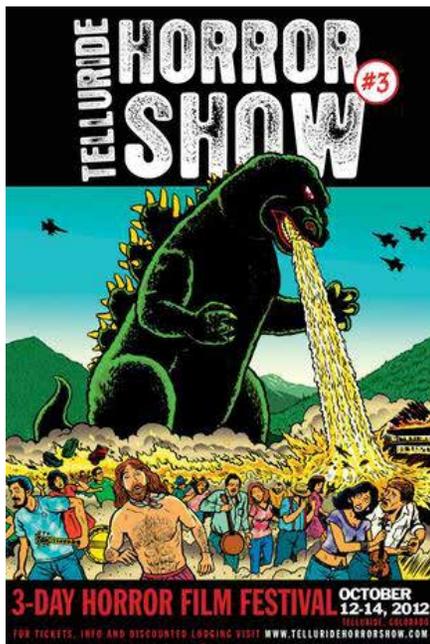
Take a look at our past festivals



4TH EDITION

OCTOBER 11-13, 2013

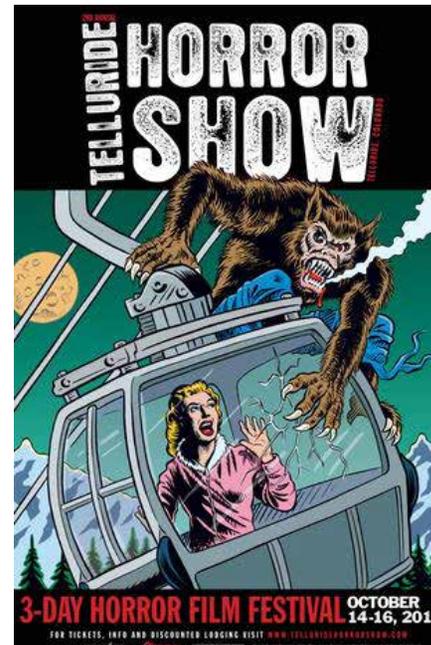
2013 included the World Premieres of indie horror features “All Hallows’ Eve” and “Chemical Peel”, a sneak peek of Lionsgate’s “Hellbenders”, Bobcat Goldthwait’s “Willow Creek”, closing film “Beneath”, the US Premiere of “Across the River”, and festival hits such as “Delivery”, “Septic Man”, “The Midnight Game”, and a special presentation of the hit doc “Rewind This!” Guest Director Frank Henenlotter shared a special screening of the cult classic “Basket Case” and Phil Tippett joined us with a sneak preview of his latest stop-motion animation project “MAD GOD”. Our three shorts blocks saw record crowds, with 34 short films, proving once again that shorts will always find enthusiastic support at the Telluride Horror Show. Over 30 filmmakers & guests were in person for Q&As and presentations.



3RD EDITION

OCTOBER 12-14, 2012

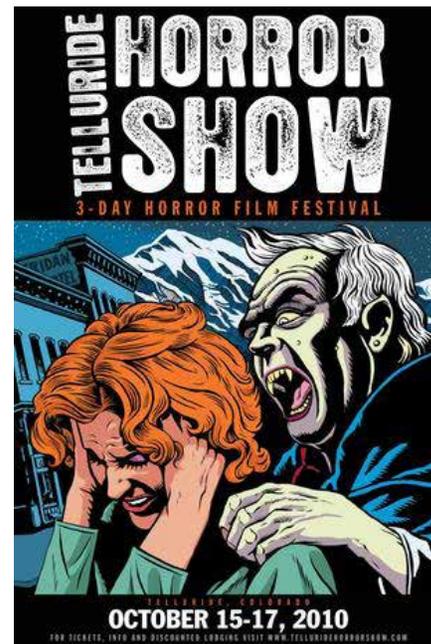
In 2012, attendance numbers saw another strong increase, with Quiet Earth, Dread Central, and Screen Invasion publishing reviews of the films. New sponsors included FEARnet, 20th Century Fox’s Wrong Turn 5, and Sony. Highlights included the world premiere of the ultra-low-budget zombie hit “The Battery” with cast & crew in attendance, the US premiere of “Inbred”, the North American premiere of “The Last Will and Testament of Rosalind Leigh”, a special presentation of “ParaNorman” with Laika Studios, as well as favorites “The American Scream”, “Grabbers”, “Excision”, “Errors of the Human Body”, “Game of Werewolves”, and many more. The 34 short films showcased at the festival represented the best of the best and spoke to our mission to support and foster the art of short filmmaking.



2ND EDITION

OCTOBER 14-16, 2011

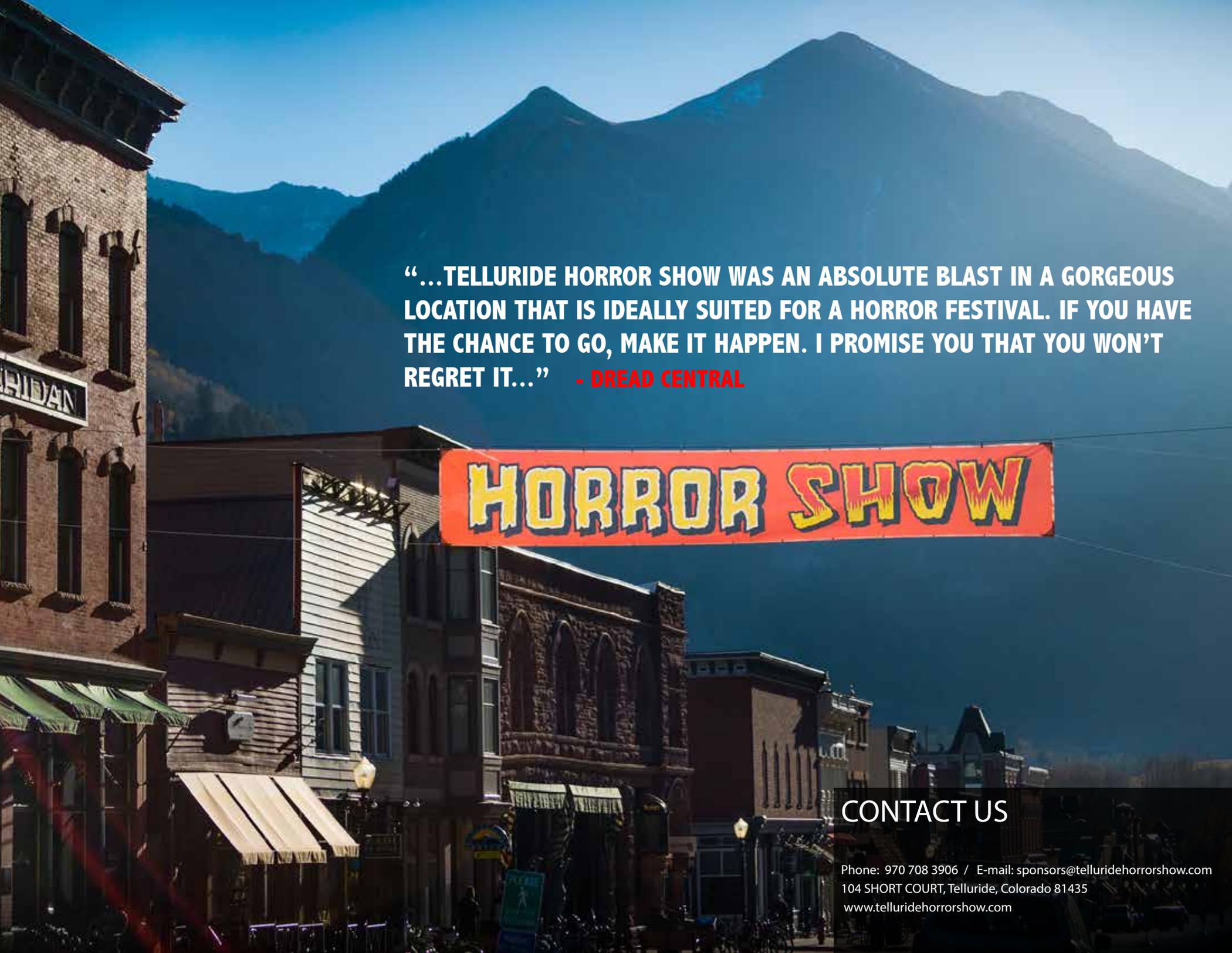
In 2011, the Telluride Horror Show saw a massive increase in festival attendance. The press was on hand and reviews of films generated at the festival were published on Bloody-Disgusting, Quiet Earth, and Shadowlocked. The festival showcased 17 feature films and 20 shorts, including 2011 festival circuit favorites “Chillerama”, “Monster Brawl” (US Premiere), “Some Guy Who Kills People”, “Helldriver”, “Deadball”, “Rabies”, “The Tunnel”, “Sennentuntschi”, “The Whisperer in Darkness”, and many others.



1ST EDITION

OCTOBER 15-17, 2010

The inaugural 2010 festival showcased 17 feature films and 22 shorts. Special guests included Guest Director Tom Holland (Fright Night/Child’s Play), Guest Producer Jon Davison (Robocop/Starship Troopers), and Guest Host Chris Alexander, editor of Fangoria magazine. Our line-up of films featured many of the heavy-hitters on the 2010 festival circuit, including “Tucker & Dale VS Evil”, “Machete Maidens Unleashed!”, “Colin”, “Bitter Feast”, “The Last Lovecraft”, “Phasma Ex Machina”, “Vampire Girl VS Frankenstein Girl”, “Ticked-Off Trannies with Knives”, “The Legend of Beaver Dam”, and the world premiere of Tom Holland’s “Twisted Tales.”



“...TELLURIDE HORROR SHOW WAS AN ABSOLUTE BLAST IN A GORGEOUS LOCATION THAT IS IDEALLY SUITED FOR A HORROR FESTIVAL. IF YOU HAVE THE CHANCE TO GO, MAKE IT HAPPEN. I PROMISE YOU THAT YOU WON'T REGRET IT...” - DREAD CENTRAL

HORROR SHOW

CONTACT US

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